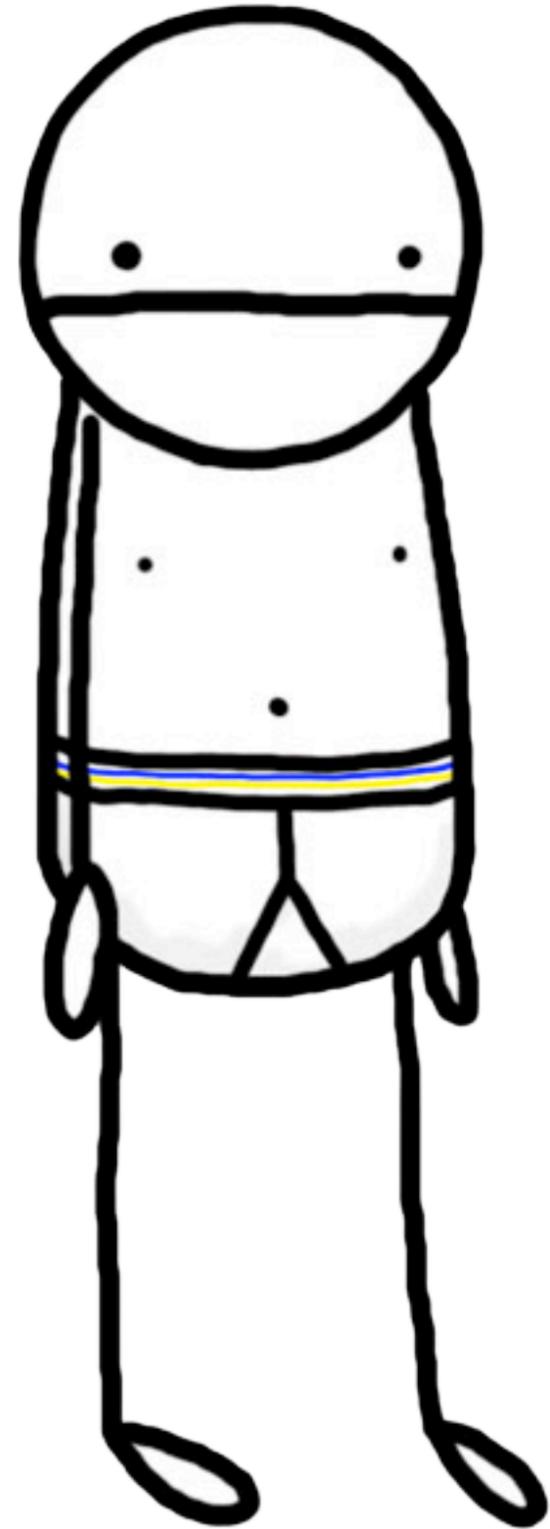




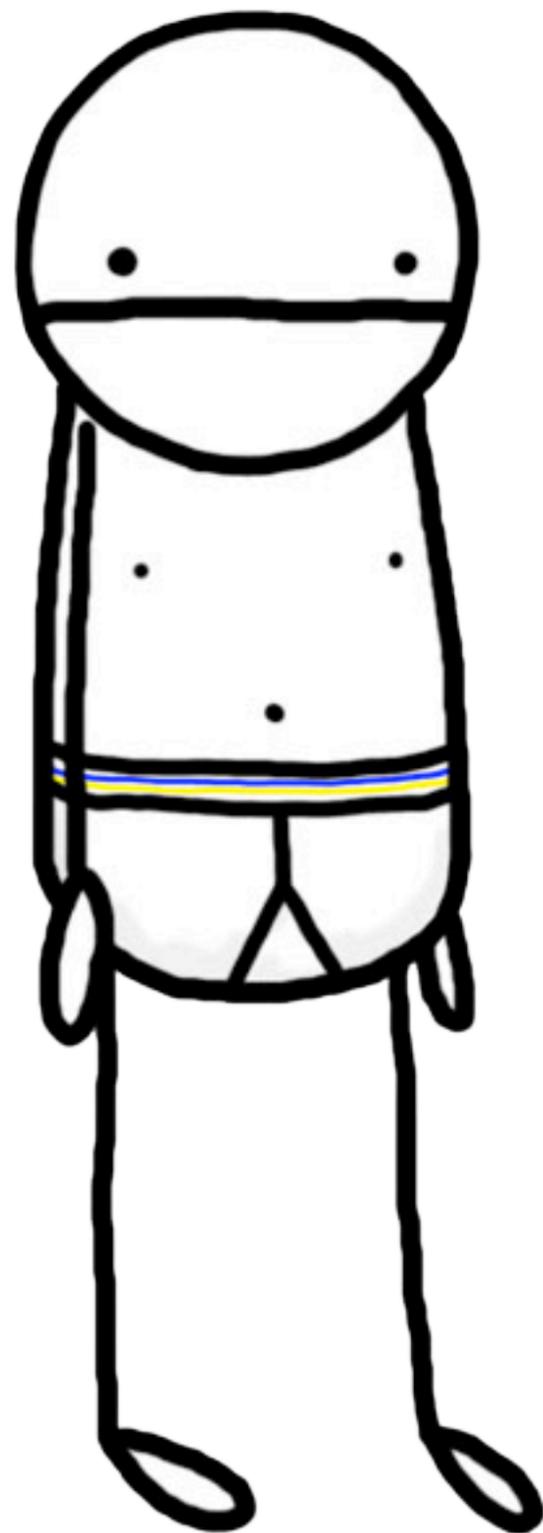
Manpacks

Fixing guy problems.

freeunderwear@manpacks.com • angel.co/manpacks • [@manpacks](https://twitter.com/manpacks)

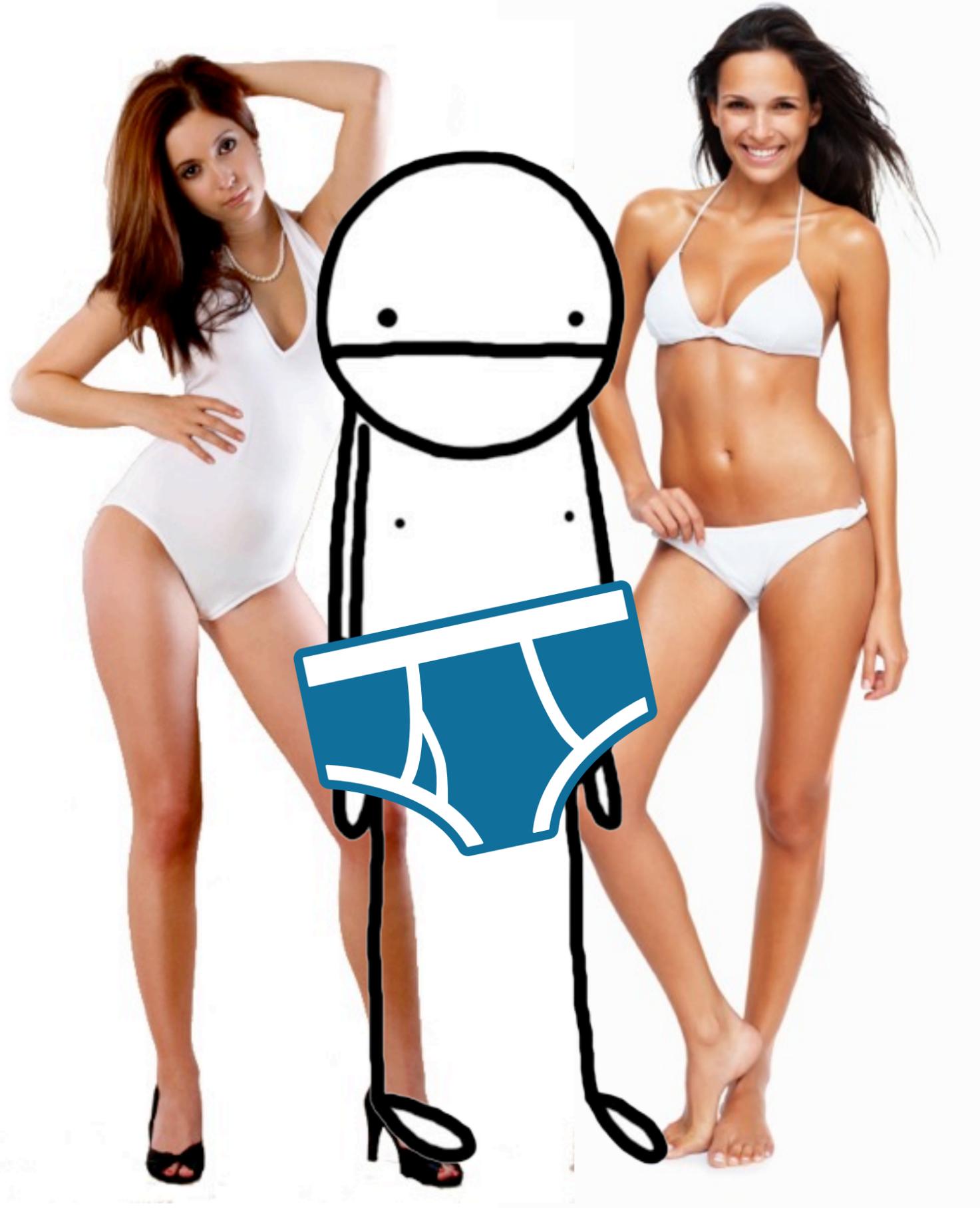


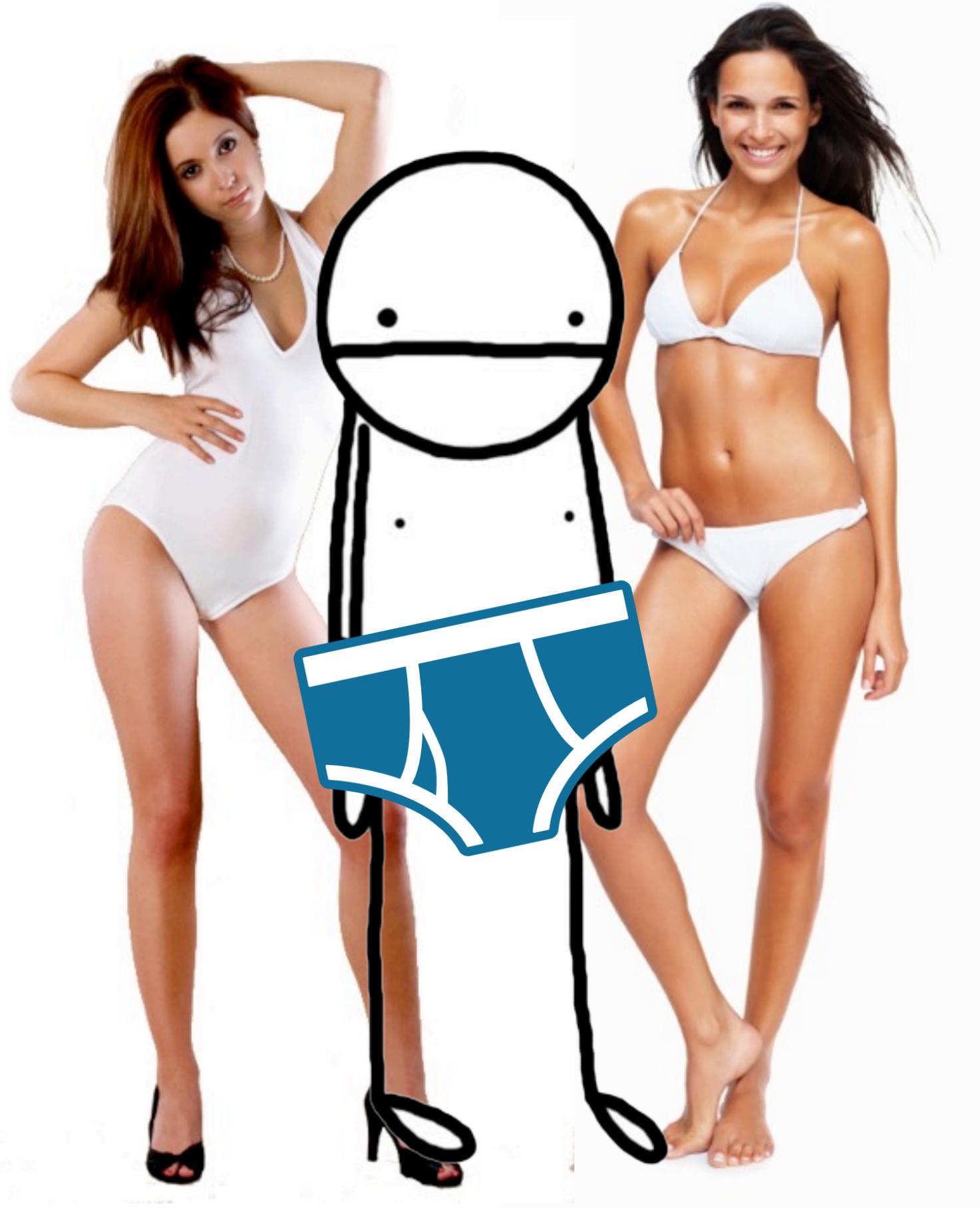
“Dave”



← girl repellent







**NOW
WITH
CONDOMS**

Why buy?

Limited Time Offers

Discovery of New Products

Women



Welcome,
Andrew

[Logout](#) →

Ships: Jul. 21

[Modify your pack](#)

[Snooze](#)

[Ship Now](#)

 **Pack**

 [Order History](#)

 [Billing Info](#)

 [Shipping Address](#)

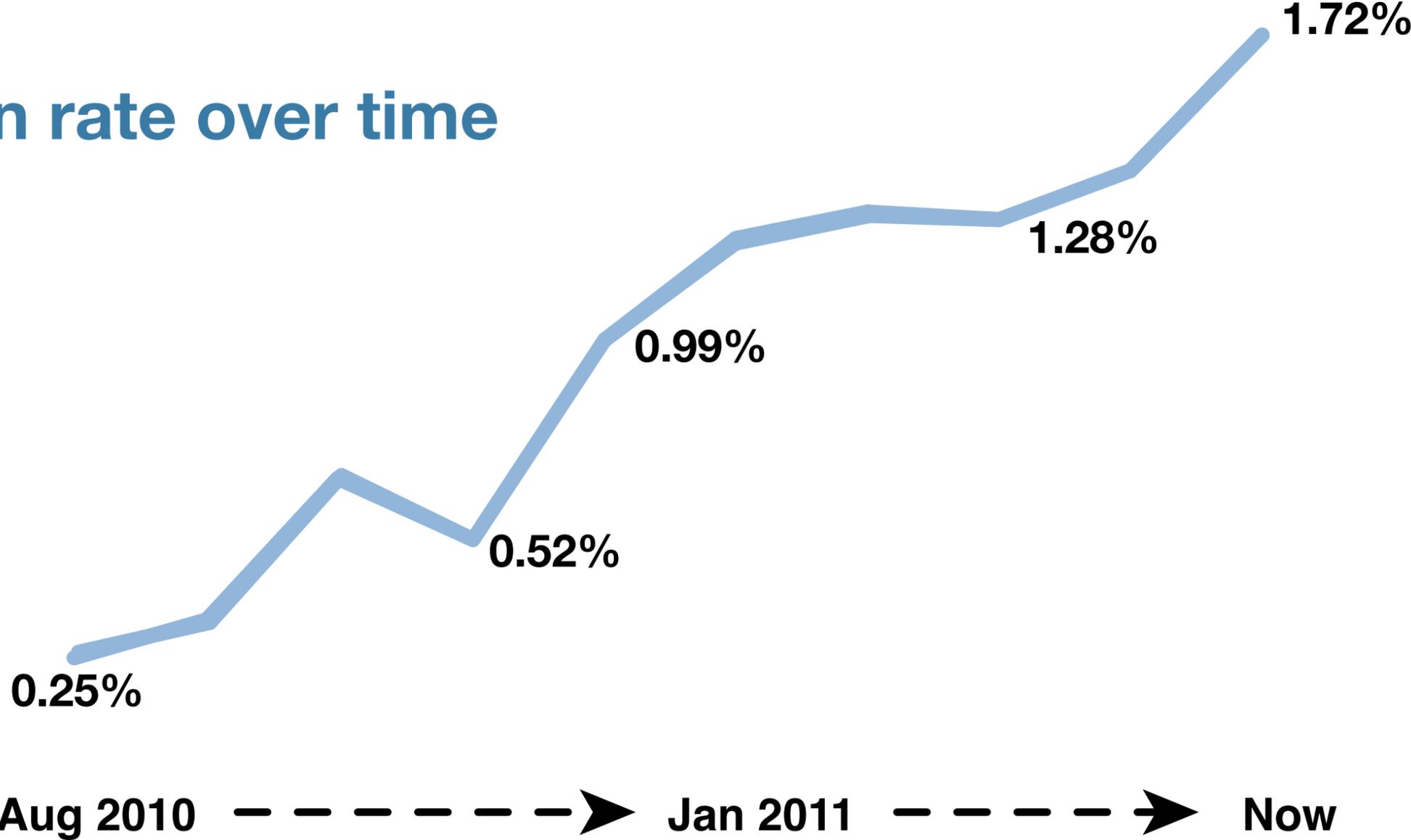
 [Update Password](#)

Your Pack

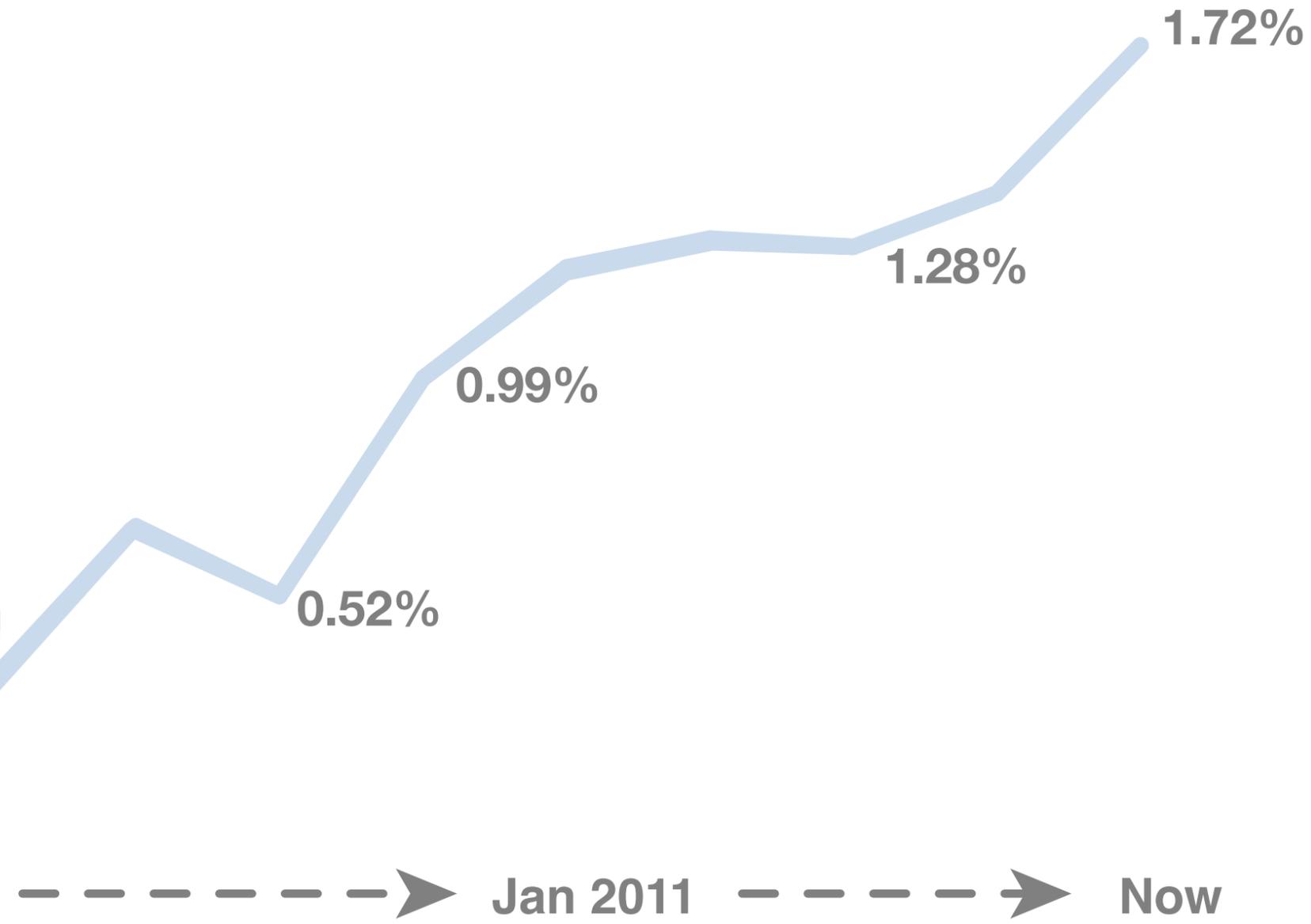
	Saxx Ultra Boxer Brief  \$17
<input type="text" value="1"/> <input type="text" value="M"/> @ \$17.00 ea.	
Rate this item:	
	
	Sir Richard's Condoms  \$15
<input type="text" value="1"/> <input type="text" value="12-Pack"/> @ \$15.00 ea.	
Rate this item:	
	
	Mozo Black Ankle Socks  \$30
<input type="text" value="3"/> <input type="text" value="L"/> @ \$10.00 ea.	
Rate this item:	
	

Subtotal: \$62
Shipping: \$0
Credit: \$5
Total: \$57

Conversion rate over time



1700
Subscribers







17000

Subscribers

\$40

Average Order

15%

Churn

2010

Now

1.28%

1.72%

People Love Us



@grahammurphy

graham murphy

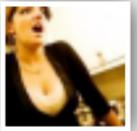
Sorry, Mom. You're out of a job: manpacks.com
thanks



@thathoo

rahul thathoo

Nation, I have solved your problems of underwear.
<http://www.manpacks.com> - let there be underwear!



@BrionyGunson

briony gunson

You can go climb mountains now. No more excuses,
menfolk! RT @thinkl33t: BEST. IDEA. EVER.
<http://j.mp/cGl53g>



@natehennings

nate hennings

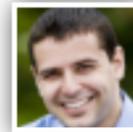
@manpacks is awesome. Prompt, direct customer
service. Btw @manpacks, @zappos, & @soap.com,
I might never have to run errands again.



@leolaporte

leo laporte

Manpacks—better than a hot stick in the eye.
<http://manpacks.com>



@danielcrenna

daniel crenna

Finally manned up and got a @manpacks
subscription. I'm on a horse.

Inc.

MAXIM



The New York Times





Ken Johnson, CEO
Product & Business Development

- 8 yrs Retail Management & Ops
- Certified Web Analyst



Andrew Draper, CTO
Design / Development, Creative

- 15 yrs Web Design & Dev.
- JS/jQuery, CSS, PHP/MySQL



Brandon Zeuner



Ryan Swager



Dave McClure



Dan Martell



Luc Levesque



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70%
Committed

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Fixing guy problems.

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